

Account Advisor

Track account performance, monitor shifts and view your customer portfolio

Do you know the true quality of your company's customer portfolio? Gaining this knowledge is difficult if you have only your own company's performance to analyze.

Account Advisor gives you a simple tool to quickly gain this knowledge right from your desktop.

Designed to work with Portfolio Scoring, Account Advisor lets you track account performance, monitor shifts in portfolio risk and view your customer portfolio graphically with more than 20 data variables. For use with Windows®95, 98 or NT, Account Advisor is the ideal program to manage portfolios of 50,000 accounts or less.

Its Windows-based design makes it instantly familiar and easy to use.

View your portfolio in four different ways:

- Portfolio View gives you just what its name suggests—a perfect snapshot of your portfolio's aggregate performance over time. Within this window you are able to view your portfolio by defined segments, allowing you to compare risk levels between one segment and another.

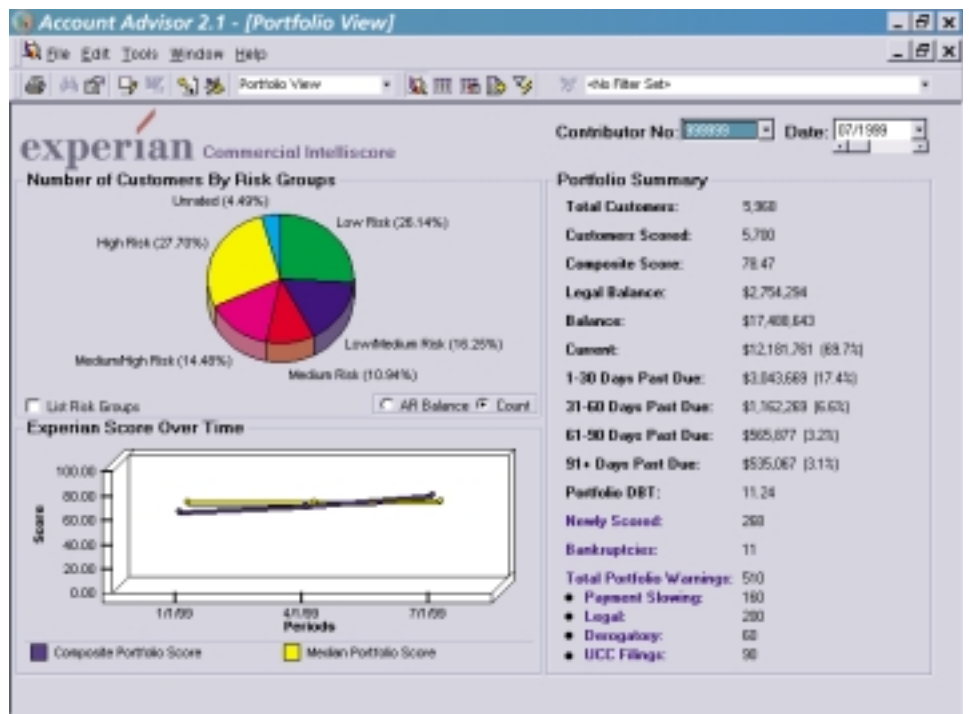
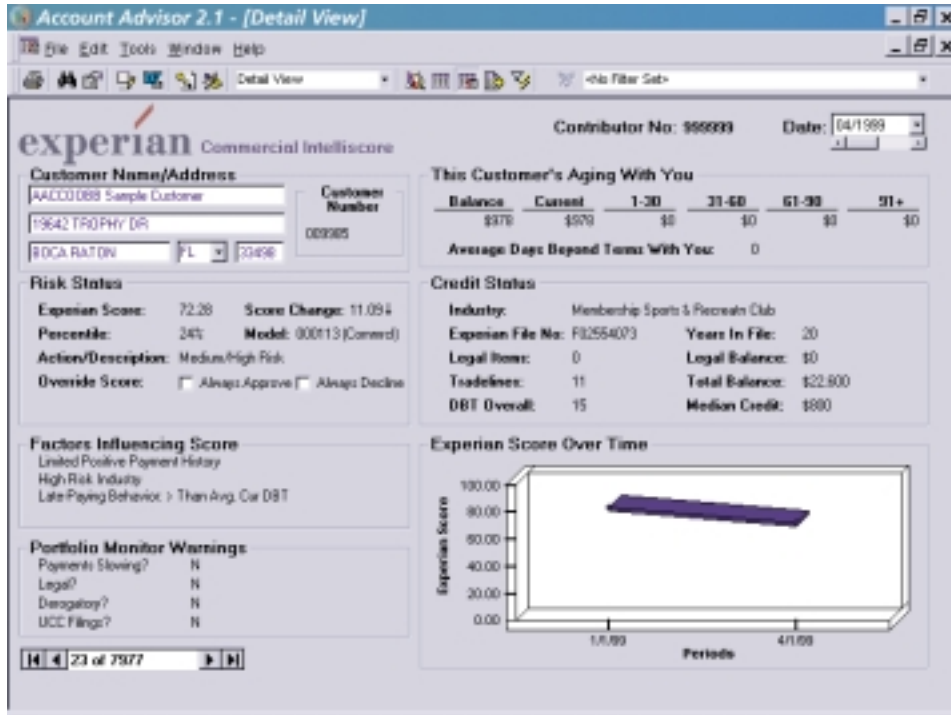
- Table View takes you to the next level of detail. This screen lists all of your accounts, or you can use filters to view a subset of your portfolio. It's a quick and easy way to view a table summary of information across individual accounts in your portfolio.
- Detailed View allows you to take a closer, more detailed look at a particular customer's most recent credit information, changes in payment performance and score trends
- Custom View allows you to import information from your systems and combine it with Experian's data

With Account Advisor you can filter your portfolio by any combination of:

- Risk
- Balance
- Legal items/public records
- Geography
- Industry
- Change in status

Account Advisor also has a mail merge function which gives you the option of printing customized letters to your customers.





To find out more about Account Advisor, contact your local Experian sales representative or call 800 333 4930.

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